CHOOSE A GIFT THAT WORKS FOR YOU United Way of Central Missouri Foundation (United Way)

If your Goal is to:	Then You Can:	Your Benefits Are:
 Make a quick and easy gift Avoid tax on capital gains 	 Simply write a check now Contribute long-term appreciated stock or other securities for a specific term of years 	 An income tax deduction and immediate impact for United Way A charitable deduction plus on capital gains taxation
Reduce gift and estate taxes to heirs	Create a charitable lead trust that pays income to United Way	• It has the estate tax benefits of a gift, but your family keeps the asset
Make a revocable gift during your lifetime	Name United Way as the beneficiary of assets in a living trust, will, or IRA	Full control of the trust terms for your lifetime
Defer a gift until after your lifetime	 Put United Way in your will or living trust either by giving cash, stocks, bonds, specific assets, or share of the residue 	Your donations are fully exempt from estate tax
Make a large gift with little cost to yourself	Contribute a life insurance policy you no longer need, or buy a new one	Current and possibly future income tax deductions
Avoid the twofold taxation on IRA (Individual Retirement Account) or other employee benefit plans	Name United Way as the beneficiary of the remainder assets after your life time	It lets you leave your family other assets that carry less liability taxation
Avoid capital gains tax on the sale of a home or other real estate	Donate the property to United Way, or sell it to us at a bargain price	An income tax deduction, plus reductions or elimination of capital gains tax
Secure a fixed life income while avoiding market risks	Create a charitable annuity trust or a charitable gift annuity	 It gives you tax benefits and often boosts your rate of return and income