

# OUR PARTNERS

United for a Stronger Community- At United Way of Central Missouri, our 26 partner agencies are at the heart of everything we do. These incredible organizations work every day to lift up our neighbors, providing food for families, shelter for survivors, education for children, health services for those in need, and hope for the future.

Together, we address the critical issues facing our community: hunger, homelessness, addiction, mental health challenges, access to education, and more. Through counseling, mentorship, early childhood care, crisis intervention, and specialized health services, our partners meet people where they are and help them move toward brighter, stronger tomorrows.

Today, our network is stronger than ever. Catholic Charities of Central and Northern Missouri, Common Ground Community Building, and

UCP Heartland Gibbs Center for Independence stand alongside longtime partners like Special Learning Center and Homemaker Health Care to help thousands of individuals and families build a better future.

The impact is real. Because of the work of our partners, lives are changed every single day across mid-Missouri.

But none of this happens alone. It takes a community willing to show up, to fight for those who need a voice, and to stand alongside those working to rebuild.

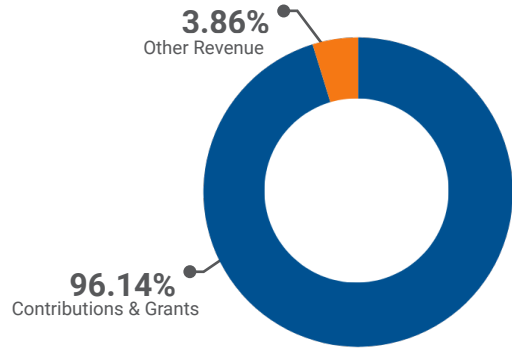
At United Way of Central Missouri, we believe lasting change only happens when we work together. United, we fight. United, we lift. United, we build a stronger future for us all.

Visit [unitedwaycemo.org](http://unitedwaycemo.org) to learn more about how our partners are helping people live their best possible lives.

## PARTNER AGENCIES & INITIATIVES

- 4-H Youth Program
- ABLE
- American Red Cross
- Big Brothers Big Sisters of Jefferson City
- Boys & Girls Club of Jefferson City
- Capital City CASA
- Capitol Projects
- Catholic Charities of Central & Northern Missouri
- Central Missouri Foster Care & Adoption Association
- Common Ground Community Building
- Community Health Center of Central Missouri
- Compass Health Network
- Council for Drug Free Youth
- Dreams to Reality
- Early Childhood Initiative
- Girl Scouts of the Missouri Heartland
- Homemaker Health Care
- Jefferson City Area YMCA
- Child Development Center
- Little Explorers Discovery Center
- Rape & Abuse Crisis Service
- Scouting America, Great Rivers Council
- Senior Nutrition Council
- Special Learning Center
- The Salvation Army Jefferson City
- The Sneaker Project
- Tri-County YMCA
- UCP Heartland Gibbs Center for Independence
- United Way 2-1-1

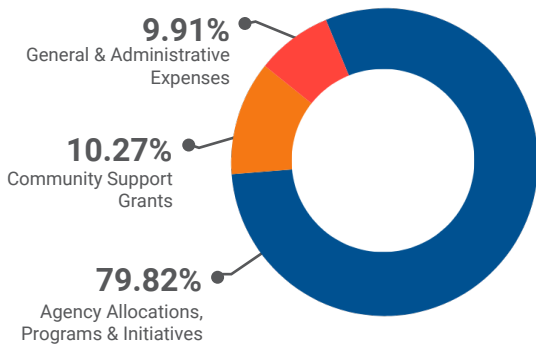
# OUR FINANCIALS



**2024 Revenues**  
**\$2,910,629.00**

**Contributions & Grants** are funds donated to United Way of Central Missouri to support our mission and programs that promote health, education, financial stability and basic needs.

**Other Revenue** includes income generated from the sale of promotional materials, special events and miscellaneous activities.



**2024 Expenses**  
**\$2,682,688.00**

**Agency Allocations, Programs & Initiatives** are costs related to funding United Way of Central Missouri's programs that promote health, education, financial stability and basic needs.

**Community Support Grants** are costs related to grant investments to qualifying health and human service 501(c)(3) agencies to address immediate, critical, unmet needs or to help with an emerging need.

**General & Administrative Expenses** are costs related to administering the day-to-day activities of United Way of Central Missouri.

### VOLUNTEER CONNECTION

CENTRAL MISSOURI'S ONE-STOP SHOP FOR ALL THINGS VOLUNTEERING

Presented by

Proudly sponsored by

Thanks to our Mid America Bank partner, United Way of Central Missouri operates a community-wide volunteer platform, Volunteer Connection, to provide a one-stop shop for posting and finding volunteer opportunities in central Missouri.

2,569+ Registered Volunteers

59 Active Agencies

600+ Volunteer Opportunities Fulfilled in 2024

[WWW.UNITEDWAYCEMO.ORG/VOLUNTEER](http://WWW.UNITEDWAYCEMO.ORG/VOLUNTEER)

Register now & make a difference in our community!

205 Alameda Drive  
Jefferson City, Missouri 65109  
573.636.4100  
[UnitedWaycemo.org](http://UnitedWaycemo.org)

Proudly sponsored by



## 2024 Annual Report

# OUR WORK

Individuals served through our partner agencies and grant recipients

**\$2.82 MILLION**

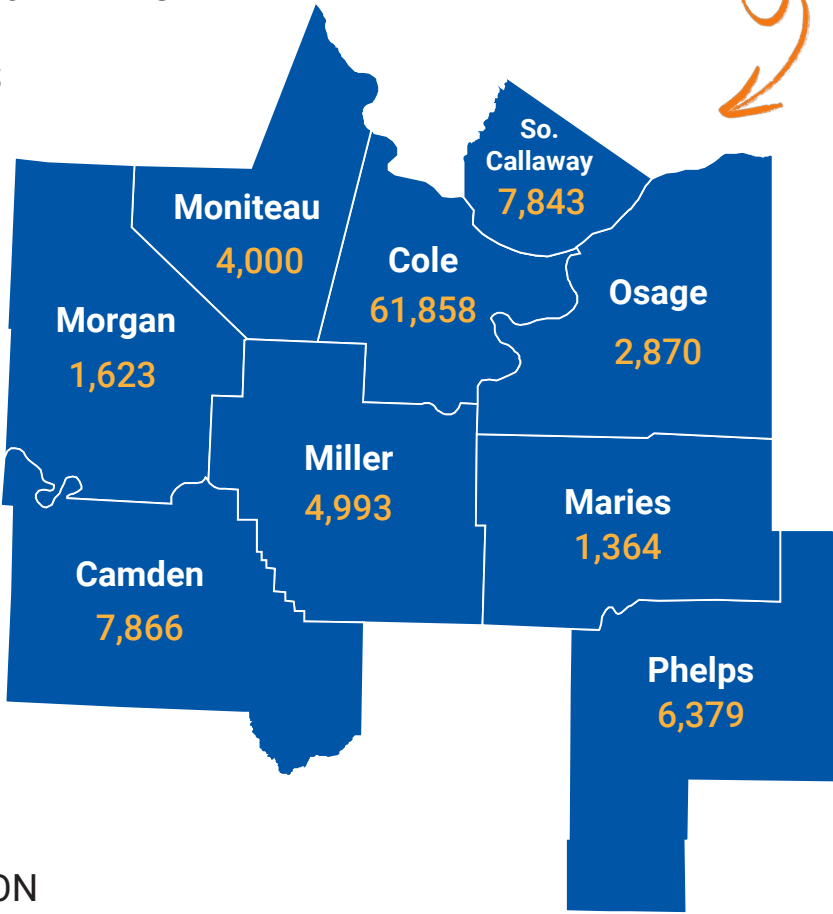
RAISED THROUGH 2024 ANNUAL CAMPAIGN & FOUNDATION GIFTS

**98,796**  
PEOPLE SERVED

**6,500+**  
DONORS

**2,500+**  
VOLUNTEERS

**99**  
YEARS IN OPERATION



**OUR MISSION**  
WE ARE A LOCAL, VOLUNTEER-DRIVEN ORGANIZATION THAT IMPROVES LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

**OUR CREDO**  
WE FIGHT FOR THE HEALTH, EDUCATION, FINANCIAL STABILITY & BASIC NEEDS OF EVERY PERSON IN OUR COMMUNITY.

**OUR VISION**  
WE ENVISION A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR FULL POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES.



# OUR BOARD OF DIRECTORS

## EXECUTIVE COMMITTEE

**Chair**  
Gregg Bexten  
Hawthorn Bank

**Vice Chair**  
Bob Gilbert  
Bartlett & West

**Past Chair**  
Sharon Campbell  
Missouri Farm Bureau

**Treasurer**  
Kirk Duncan  
Central Bank

**Secretary**  
Tammy Chute  
Scholastic

**Member At Large**  
Ryan Freeman  
Freeman Mortuary

**Member At Large**  
Brenda Leydens  
Mid America Bank

**Member At Large**  
Treaka Young  
State Fair Community College

## BOARD MEMBERS

Cassandra Atchison  
Modern Litho

Trenton Barbour  
Jefferson Bank

Greg Callahan  
Hitachi Energy

Carlos Graham  
Lincoln University

Darren Heckman  
River Region Credit Union

Lori Hoelscher  
Ameren Missouri

Lindsay Huhman  
The Carden Group

Valerie Huhn  
Missouri Dept. of Mental Health

Ryann Kampeter  
ABC17 & FOX22

Brian McGraw  
Jefferson City School District

Sally Moore  
Capital Region Medical Center

Jeremy Morris  
Williams-Keepers LLC

Dr. John Moseley  
Lincoln University

Derek Schnieders  
GFI Digital

Andy Stuckenschneider  
Industrial Warehouse and Distribution  
Group (IWDG)

Pat Tatum  
Community Volunteer

## EX-OFFICIO

**Communications Chair**  
Mike Downey  
KJLU/Lincoln University

**Fund Allocation Chair**  
Janet Wear-Enloe  
SSM Health St. Mary's Hospital

## UNITED WAY STAFF

Lee Knernschield  
President/CPO

Theresa Verslues  
Vice President

Jennifer Wilbers  
Finance Director

Amber Brondel  
Marketing & Events Director

Kurt Hafley  
Early Childhood Program Director

Hannah Gerard  
Operations Specialist

Kerrie Delaney  
Administrative Coordinator

# OUR IMPACT



## Health

**27,161**  
individuals received  
medical, dental &  
behavioral health services

**41**  
individuals were provided a  
reclining lift chair through  
the Caring Chair program  
for cancer patients who  
underwent a mastectomy

**23,770**  
nutritious homebound  
meals were provided to  
232 seniors so they could  
remain in their homes



## Education

**99+**  
adults and students were  
provided a tutor to increase  
reading skills for work and  
school

**7,364**  
youth participated in  
programs to develop  
leadership skills, life skills  
and character building  
skills

**100%**  
of children participating  
in our quality childcare  
programs are  
kindergarten ready



## Financial Stability

**2,274**  
volunteer hours helped  
252 women receive  
apparel & gain the ability  
to enter or re-enter the  
workforce

**427**  
women and children  
were provided safe  
shelter to begin again

**239**  
individuals with disabilities  
were provided employment  
resources, community  
services or summer camp  
opportunities



## Basic Needs

**278,000+**  
pounds of food was  
distributed to more  
than 22,000 individuals

**160**  
children were provided a  
court-appointed special  
advocate to support them  
through the court system

**12,500**  
units of life-saving blood  
were collected through  
705 blood drives

# OUR GRANT RECIPIENTS

Community Support Grants are investments United Way of Central Missouri makes to address immediate, critical unmet needs or to help with emerging needs in the counties we serve. Open to any health and human service 501(c)(3) meeting the criteria of the grant - not just United Way member agencies - these grants give nonprofits the opportunity to start a new program, enhance an area of service or purchase needed supplies or equipment. Community Support Grants are another way we forge new partnerships, find solutions to underlying issues and mobilize our best resources to fight against our community's most critical problems.



## 2024 GRANT RECIPIENTS

\$275,421 in grant funding awarded to 30 agencies

Aging Best

Big Brothers Big Sisters of  
Jefferson City

Boys & Girls Club of Jefferson  
City

Capital City CASA

Capitol Projects

Catholic Charities of Central &  
Northern Missouri

Central Missouri Foster Care  
& Adoption Association

Central Missouri Stop Human  
Trafficking Coalition

CHADS Coalition for Mental  
Health

Children's Learning Center  
of Camden County

Citizens Against Domestic  
Violence

Compass Health Network

Council for Drug Free Youth

Coyote Hill

Dreams to Reality

Gateway Industries of Eldon

Independent Living Resource  
Center

Lake Area Industries

Rape & Abuse Crisis Service

River City Habitat for  
Humanity

Russell House

Scouting America, Great  
Rivers Council

Senior Nutrition Council

Special Learning Center

Special Olympics of  
Missouri

The Salvation Army

The Sneaker Project

The Rolla Mission

Tri-County YMCA

Wonderland Camp

# OUR CAMPAIGN

The 2024 United Way of Central Missouri Back to the Future-themed campaign was a great success! Our Pace-setters, Campaign Co-Chairs Doug Hagenhoff and Renee Duenckel alongside 40+ member Campaign Leadership Team members led the charge, inspiring thousands in our community to come together for our neighbors, friends and families through *The Power of Love*.

Thanks to the support and generosity of over 6,000 donors, we raised an unprecedented \$2.78+ million to exceed our \$2.6 million campaign goal. Because of this incredible support from our community, the United Way will be able to continue helping tens of thousands of people in mid-Missouri live their best possible lives!



## PACESETTERS

A huge thank you to this exemplary group of businesses that 'jump start' our annual campaign - and raised 48% of our 2024 campaign goal!

Acrisure  
Bartlett & West  
Capital Region Medical Center/  
MU Health Care  
Central Bank  
City of Jefferson  
Cole County Government  
Fechtel Beverage & Sales  
First Mid Bank & Trust  
GFI Digital  
Genesis Company  
Hawthorn Bank  
Huber & Associates  
Jefferson Bank  
Jefferson City Medical Group  
Joe Machens Capital City Ford  
Mid America Bank  
Midwest Independent  
BankersBank  
Missouri Automobile Dealers  
Association  
Missouri Farm Bureau  
Missouri Hospital Association  
Modern Litho  
Modine Manufacturing  
Osage Ambulances  
Rusty Drawing Chevrolet Buick  
GMC Cadillac Toyota  
Schnucks  
Septagon Construction  
SSM Health St. Mary's Hospital  
Three Rivers Electric  
Cooperative  
United Way Agency Partners  
Williams-Keepers

Congratulations & thank you to our Top 40 organizations, who supported our campaign through corporate gifts and/or employee giving!

1 Diamond Pet Foods  
2 Central Bank/Central Technology  
Services  
3 Hitachi Energy  
4 Scholastic  
5 Osage Ambulances  
6 Missouri State Employee Charitable  
Campaign  
7 ITW EAE  
8 Ameren  
9 Capital Region Medical Center/  
MU Health Care  
10 Rusty Drawing Chevrolet Buick GMC  
Toyota  
11 Modine Manufacturing  
12 Missouri Farm Bureau  
13 Huber & Associates  
14 GFI Digital  
15 Bartlett & West  
16 Hawthorn Bank  
17 Modern Litho  
18 Jefferson Bank  
19 Mid America Bank  
20 Three Rivers Electric Cooperative  
21 Jefferson City Medical Group  
22 SSM Health St. Mary's Hospital  
23 Farmer Holding Company  
24 Genesis Company  
25 City of Jefferson  
26 Fechtel Beverage & Sales  
27 Acrisure  
28 Compass Health Network  
29 Veterans United Foundation  
30 Missouri Hospital Association  
31 Cole County Government  
32 Special Learning Center  
33 Williams-Keepers  
34 Industrial Warehouse and Distribution  
Group IWDG  
35 Freeman Mortuary  
36 Midwest Independent BankersBank  
37 DeLong's  
38 Healthcare Services Group  
39 Jefferson City School District  
40 Wren Solutions



# OUR INITIATIVES

Beyond our work with partner agencies, United Way of Central Missouri leads a variety of initiatives that directly address the evolving needs of our community.

From supporting early childhood development to fighting food insecurity, creating volunteer opportunities, and connecting seniors to new ways to serve, our initiatives are designed to lift, strengthen, and unite.

**EARLY CHILDHOOD INITIATIVE | WOMEN UNITED | GIVE 5 |  
MOBILE MARKET | FOOD 4 KIDS | DAY OF CARING | & MORE**

## Early Childhood Initiative

United Way of Central Missouri's Early Childhood Initiative focuses on ensuring that children from birth to age five receive quality early learning opportunities. By supporting early childhood programs, aiding parents in positive parenting practices, and facilitating strong transitions into kindergarten, the initiative lays a solid foundation for lifelong learning. Key components include promoting Conscious Discipline training and participating in regional leadership groups to strengthen early childhood efforts across multiple counties.



## Give 5

Give 5 is a civic matchmaking program designed for retirees age 60 and better, connecting them with meaningful volunteer opportunities in central Missouri. Over five sessions, participants visit local nonprofits to learn about community needs firsthand. Upon graduation, they commit to volunteering five hours a month with an organization that aligns with their passions and skills, creating lasting impact and fostering deeper community connections.



## Women United

Women United is a dynamic network of philanthropic women committed to creating positive change in Central Missouri. Aligned with United Way's mission, this group empowers women, children, and families through volunteerism, advocacy, and community engagement. Members enjoy meaningful connections and the flexibility to contribute in ways that resonate with them—whether through financial support, hands-on service, or event planning.



# OUR FOUNDATION

The United Way of Central Missouri Foundation was created in 2003 to ensure that United Way remains a strong, vibrant resource for our community for generations to come. Through gifts, memorials, bequests, and planned giving, the Foundation provides a permanent and sustainable source of support for the future of United Way's mission.

Thanks to the vision and leadership of its founding members, the Foundation has provided critical support in times of extraordinary need. Over the years, Foundation resources have helped purchase a mobile food pantry to feed thousands of families, provided \$200,000 in disaster relief funding, and supported the expansion of early childhood programs to help the youngest members of our community thrive.

We invite our loyal supporters to consider leaving a lasting legacy by remembering the United Way of Central Missouri Foundation through memorials, estate plans, or planned giving. A gift to the Foundation is a gift to the future of our community, creating hope and opportunity for generations to come.

Visit [unitedwaycemo.org/foundation](http://unitedwaycemo.org/foundation) to learn more or to make a lasting impact today.

2024 CONTRIBUTION GIFTS		TOTAL 2024 FOUNDATION
\$2,251.81		
2024 MEMORIAL GIFTS		\$15,154.79
\$12,902.98		