

OUR AGENCY PARTNERS

4-H Youth Development

Youth program building confidence, leadership, and life skills through mentorship and hands-on learning.

ABLE Learning Center

Provides free tutoring to help adults and youth improve reading and literacy skills.

American Red Cross, Heart of Missouri Chapter

Provides disaster relief, military family support, and health and safety training.

Big Brothers Big Sisters of Jefferson City

Connects youth with caring adult mentors through one-to-one relationships.

Boys and Girls Club of Jefferson City

Provides programs that support youth success, leadership development, and healthy lifestyles.

Capital City CASA

Trains volunteers to advocate for abused and neglected children in court.

Capitol Projects

Provides meaningful employment opportunities for individuals with disabilities.

Catholic Charities of Central and Northern Missouri

Provides essential services and support to individuals and families in need.

Central Missouri Foster Care & Adoption Association

Supports foster and adoptive children and families through advocacy, education, and resources.

Common Ground Community Building

Provides housing support and resources for individuals experiencing homelessness.

Community Health Center of Central Missouri

Provides medical, dental, and mental health care regardless of ability to pay.

Compass Health Network

Offers counseling, psychiatry, rehabilitation, and substance use treatment services.

Council for Drug Free Youth

Promotes drug-free lifestyles through youth education and community partnerships.

Dreams to Reality

Helps low-income women achieve employment goals with professional clothing and support.

Girl Scouts of the Missouri Heartland

Builds confidence and leadership in girls through character and community programs.

Homemaker Health Care

Loans medical equipment to help individuals remain independent at home.

Jefferson City Area YMCA Child Development Center

Provides early childhood education supporting social, emotional, and physical development.

Little Explorers Discovery Center

Provides accredited child care and early education for children birth through age ten.

Rape and Abuse Crisis Service (RACS)

Provides shelter, advocacy, counseling, and crisis support for survivors of abuse.

The Salvation Army

Provides shelter, food assistance, and emergency support for individuals and families.

Scouting America

Develops character, leadership, and citizenship through youth programs and outdoor experiences.

Senior Nutrition Council

Provides nutritious meals and services for homebound and congregate seniors.

Special Learning Center

Provides early education and therapy services for children with developmental needs.

The Sneaker Project

Provides new shoes to children in need through school referrals.

Tri-County YMCA

Offers youth, fitness, and wellness programs for individuals and families.

UCP Heartland – Gibbs Center for Independence

Provides programs that support independence for individuals with disabilities.

OUR BOARD OF DIRECTORS & STAFF

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Hannah Gerard

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Kerrie Delaney

Operations Specialist

Lindsay Asel

Administrative & Events
Coordinator

MISSION, VISION, & VALUES

The United Way of Central Missouri is a local, volunteer-driven organization that improves lives by mobilizing the caring power of our community.

United Way of Central Missouri envisions a community where all individuals and families achieve their human potential through education, income stability, and healthy lives.

We lead with integrity, act with accountability, and remain committed to serving our community through collaboration, inclusivity, and purposeful action.

ANNUAL REPORT 2025



LETTER FROM THE PRESIDENT

Dear Friends,

In 2025, United Way of Central Missouri celebrated a remarkable milestone: 100 years of neighbors helping neighbors.

For a century, our community has come together through United Way to support those facing hardship and to strengthen the place we all call home. What began in 1925 as a simple effort to coordinate charitable giving has grown into a powerful network of donors, volunteers, and partner agencies working together to improve lives across Central Missouri.

Because of your generosity, United Way continues to support 26 partner agencies providing critical services to children, families, seniors, and individuals in need. Together, we are building a stronger, more resilient community.

As we celebrate this historic year, we are grateful for the generations who built this legacy and inspired by what we can accomplish together in the years ahead.

Thank you for being part of our story.

With gratitude,

Lee Knernschild, President
United Way of Central Missouri



UNITED WAY OF CENTRAL MISSOURI SERVICE AREA

United Way of Central Missouri serves Camden, Cole, Maries, Miller, Moniteau, Morgan, Osage, Phelps, and southern Callaway Counties.

United Way of Central Missouri
205 Alameda Drive, Jefferson City, MO 65109
Phone: 573-636-4100
Email: info@unitedwaycemo.org
www.unitedwaycemo.org

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Bartlett & West

OUR INITIATIVES

Adolescent Behavioral Health

- Expanding access to mental and behavioral health support for youth

Cole County COAD

- Coordinating community partners and resources to support response and recovery in times of disaster

Early Childhood Initiative

- Supporting early learning, child care access, and school readiness

GIVE 5 Retiree Program

- Turning experience into meaningful volunteer impact

Missouri 211

- Connecting individuals and families to essential services

Women United

- Empowering women to lead, serve, and give back

\$329,677.00 AWARDED FOR COMMUNITY SUPPORT GRANTS

These investments are made to address urgent and emerging needs in the communities we serve. Open to all qualifying health and human service nonprofits, these grants help organizations launch new programs, expand services, or purchase critical equipment and supplies. Through these grants, we build new partnerships and support solutions that strengthen Central Missouri.

- AGING BEST
- ARMED SERVICES YMCA OF MISSOURI
- BIG BROTHERS BIG SISTERS OF JEFFERSON CITY
- BOYS & GIRLS CLUB OF JEFFERSON CITY
- CAPITAL CITY CASA
- CAPITOL PROJECTS
- CASA OF SOUTH CENTRAL MISSOURI
- CENTRAL MISSOURI COMMUNITY ACTION
- CENTRAL MISSOURI FOSTER CARE & ADOPTION ASSOCIATION
- CHADS COALITION FOR MENTAL HEALTH
- CITIZENS AGAINST DOMESTIC VIOLENCE
- COMMON GROUND COMMUNITY BUILDING
- COYOTE HILL
- DREAMS TO REALITY
- EASTER SEALS MIDWEST
- FIRST CHANCE FOR CHILDREN
- FOUR RIVERS COMMUNITY HEALTH CENTER
- GATEWAY INDUSTRIES OF ELDON
- GIRL SCOUTS OF THE MISSOURI HEARTLAND
- INDEPENDENT LIVING RESOURCE CENTER
- JEFFERSON CITY AREA YMCA
- JEFFERSON CITY RAPE & ABUSE CRISIS SERVICE, INC.
- LAKE AREA INDUSTRIES, INC
- LITTLE EXPLORERS DISCOVERY CENTER
- MISSOURI MENTAL HEALTH FOUNDATION
- PHELPS COUNTY SENIOR COMPANION PROGRAM
- RUSSELL HOUSE (PCFCS)
- SAVING KIDSIGHT
- SCOUTING AMERICA, GREAT RIVERS COUNCIL
- SENIOR NUTRITION COUNCIL OF JEFFERSON CITY AND COLE COUNTY
- SPECIAL LEARNING CENTER
- SPECIAL OLYMPICS MO
- THE COMMUNITY PARTNERSHIP
- THE HALO FOUNDATION
- THE SNEAKER PROJECT
- TRI-COUNTY YMCA OF THE OZARKS
- UCP HEARTLAND

\$100,000.00 AWARDED FOR THE CENTURY OF CARING GRANT

In celebration of our 100th Anniversary, the Century of Caring Grant was proudly presented to The Salvation Army to support the renovation of the Center of Hope Shelter.

OUR WORK

\$3.30 MILLION

RAISED THROUGH 2025 ANNUAL CAMPAIGN, GRANTS & FOUNDATION GIFTS

89,578+

INDIVIDUALS SERVED

6,400+

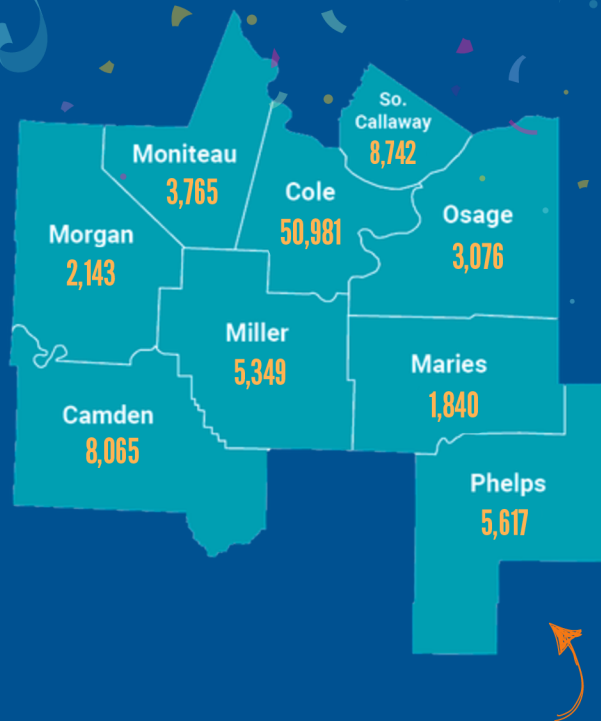
DONORS

2,195+

VOLUNTEERS

13,540+

VOLUNTEER HOURS



Individuals served through our partner agencies and grant recipients

CELEBRATING 100 YEARS UNITED

\$3.1 MILLION RAISED

159 WORKPLACE CAMPAIGNS | 6,235 DONORS | 235 CORPORATE GIFTS

TOP 40 THANK YOU TO OUR TOP 40 SUPPORTERS!

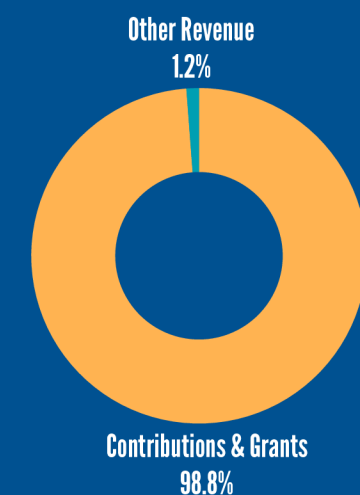
- DIAMOND PET FOODS
- HITACHI ENERGY
- CENTRAL BANK/CENTRAL TECHNOLOGY SERVICES
- OSAGE AMBULANCES
- MISSOURI STATE EMPLOYEE CHARITABLE CAMPAIGN
- RUSTY DREWING AUTOMOTIVE GROUP
- SCHOLASTIC
- MU HEALTH CARE'S CAPITAL REGION MEDICAL CENTER
- AMEREN MISSOURI
- ITW EAE
- BARTLETT & WEST
- MODINE MANUFACTURING
- MISSOURI FARM BUREAU
- JEFFERSON CITY MEDICAL GROUP
- MID AMERICA BANK
- HUBER & ASSOCIATES
- FARMER HOLDING COMPANY
- GFI DIGITAL
- HAWTHORN BANK
- MODERN LITHO
- JEFFERSON BANK
- INDUSTRIAL WEARHOUSE DISTRIBUTION GROUP - IWDG
- THREE RIVERS ELECTRIC COOPERATIVE
- SSM ST. MARY'S HOSPITAL
- GENESIS COMPANY
- COMPASS HEALTH NETWORK
- COLE COUNTY GOVERNMENT
- FECHTEL BEVERAGE & SALES
- MISSOURI HOSPITAL ASSOCIATION
- WILLIAMS KEEPERS LLC
- DELONG'S
- VETERANS UNITED FOUNDATION
- FREEMAN MORTUARY
- SPECIAL LEARNING CENTER
- MIDWEST INDEPENDENT BANKERSBANK
- Wren by 3Si
- HEALTHCARE SERVICES GROUP
- ACRISURE
- JEFFERSON CITY COCA-COLA BOTTLING COMPANY
- STUDENTS OF THE DIOCESE OF JEFFERSON CITY

PACESETTERS THANK YOU TO THE BUSINESSES THAT "JUMP START" OUR CAMPAIGN!

- BARTLETT & WEST
- CENTRAL BANK/CENTRAL TECHNOLOGY SERVICES
- CITY OF JEFFERSON
- COLE COUNTY GOVERNMENT
- FECHTEL BEVERAGE & SALES
- FREEMAN MORTUARY (NEW PACESETTER IN 2025)
- GENESIS COMPANY
- GFI DIGITAL
- HAWTHORN BANK
- HUBER & ASSOCIATES
- IWDG (NEW PACESETTER IN 2025)
- JEFFERSON BANK
- JEFFERSON CITY MEDICAL GROUP
- JOE MACHENS CAPITAL CITY FORD
- MID AMERICA BANK
- MIDWEST INDEPENDENT BANKERSBANK
- MISSOURI AUTOMOBILE DEALERS ASSOCIATION
- MISSOURI FARM BUREAU
- MISSOURI HOSPITAL ASSOCIATION
- MODERN LITHO
- MODINE MANUFACTURING
- MU HEALTH CARE'S CAPITAL REGION MEDICAL CENTER
- OSAGE AMBULANCES
- RUSTY DREWING CHEVROLET BUICK GMC CADILLAC TOYOTA
- SCHNUCKS
- SEPTAGON CONSTRUCTION
- SSM HEALTH ST. MARY'S HOSPITAL
- THREE RIVERS ELECTRIC COOPERATIVE
- WILLIAMS-KEEPERS LLC



OUR FINANCIALS



2025 REVENUE \$3,270,142

Contributions & Grants are funds donated to United Way of Central Missouri to support our mission and programs that promote health, education, financial stability and basic needs.

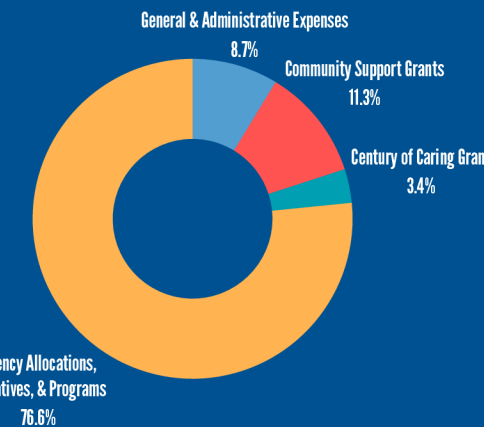
Other Revenue includes income generated from the sale of promotional materials, special events and miscellaneous activities.

2025 EXPENSES \$2,920,344

Agency Allocations, Programs & Initiatives are costs related to funding United Way of Central Missouri's Partner Agencies and the programs that promote health, education, financial stability, and basic needs.

Community Support Grants are costs related to grant investments to qualifying health and human service 501(c)(3) agencies to address immediate, critical, unmet needs or to help with an emerging need.

General & Administrative Expenses are costs related to administering the day-to-day activities of United Way of Central Missouri.



OUR FOUNDATION

The United Way of Central Missouri Foundation helps ensure our work continues for generations to come. Through legacy gifts and long-term investments, it provides a steady source of support that strengthens our impact, allowing us to respond in times of need and invest in solutions that move our community forward.

UNITED WAY OF CENTRAL MISSOURI FOUNDATION

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- KATHY GRAESSLE, TREASURER
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- JOHN KEHOE
- BOB ROBUCK
- KEN THEROFF
- DAVE TURNER

2025 CONTRIBUTION GIFTS

\$7,170.74

2025 MEMORIAL GIFTS

\$19,683.98

TOTAL 2025 FOUNDATION GIFTS

\$26,854.72



VOLUNTEER CONNECTION

WWW.UNITEDWAYCEMO.ORG/VOLUNTEER

REGISTER NOW & MAKE A DIFFERENCE IN OUR COMMUNITY!

View and sign up for volunteer opportunities near you

Narrow down opportunities based on your interests, availability, and skills

Upload volunteer opportunities for others to sign up

Access your volunteer resume

Upload and view community events ...and more!

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