

OUR PARTNERS

We partner with 29 non-profit health and human service agencies, programs and initiatives that help the hungry, the homeless, the powerless...seniors, babies, children and adults with disabilities...families torn apart by drug addiction, struggling to put food on the table, or recovering and rebuilding their lives after a disaster. We are United in our vision that together we should fight for a better future for all.

Our agencies are hard at work each and every day, creating a safety net that is critically important for a strong, healthy community. Council for Drug Free Youth educates youth on the importance of leading a fulfilling alcohol and drug free life. Hundreds of mid-Missourians remain in their homes each year with the support of medical equipment provided by Homemaker Health Care. Special Learning Center's Super Kids Infinite Possibilities Clinic provides life-changing therapy, assisting children with their first steps and more. Compass Health Network brings holistic and affordable mental health, primary and dental care to medically indigent and underserved populations. American Red Cross provides financial assistance and hope to those affected by disasters. Children of low and middle income working families can find affordable, quality childcare through Little Explorers Discovery Center and the Jefferson City Area YMCA Child Development Center. Survivors receive shelter, counseling, advocacy, case management, and hotline and referral services thanks to Rape & Abuse Crisis Service. And so many more. Each year, hundreds of thousands of lives are impacted by the incredible work of our partners.

And thanks to the generosity of our caring community, United Way of Central Missouri announced the addition of three new member agencies in 2023, to take effect in 2024. Our new partnership with Catholic Charities and Common Ground Community Building further enhances our commitment to support individuals facing food insecurity and lends a hand to those who dream of financial stability. And our new partnership with UCP Heartland - Gibbs Center for Independence guarantees children and adults with varying abilities have a safe, positive environment to thrive in all aspects of life.

We are more than the fundraisers. We are the handraisers. We raise our hands not only to lead the fight, but to reach out to people who need our help...and hope. United we face food insecurity. United we battle for those struggling with addictions and mental health challenges. United we confront illiteracy and provide mentorship programs. No matter the obstacles. No matter the odds. We surround our community's most critical problems. And we fight. We fight for our neighbors, our co-workers, our families and our friends. We fight for those who need a voice and those whose names we do not know. Because it takes all of us working together. We have one life. To live better, we must Live United.

Visit unitedwaycemo.org to learn more about how our partners are helping people live their best possible lives.

VOLUNTEER CONNECTION

CENTRAL MISSOURI'S ONE-STOP SHOP FOR ALL THINGS VOLUNTEERING

Presented by



United Way of Central Missouri

Proudly sponsored by



Mid America Bank
A Bank That's Good For You and Your Community Too!



Thanks to our Mid America Bank partner, United Way of Central Missouri operates a community-wide volunteer platform, Volunteer Connection, to provide a one-stop shop for posting and finding volunteer opportunities in central Missouri.

2,200+
Registered
Volunteers

57
Active
Agencies

700+
Volunteer Opportunities
Fulfilled in 2023

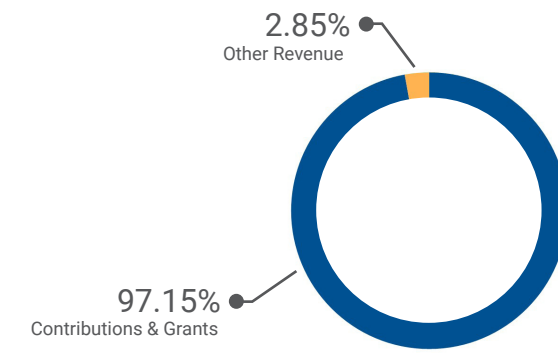
WWW.UNITEDWAYCEMO.ORG/VOLUNTEER

Register now & make a difference in our community!

PARTNER AGENCIES & INITIATIVES

- 4-H Youth Program
- ABLE
- American Red Cross
- Big Brothers Big Sisters of Jefferson City
- Boy Scouts of America
- Boys & Girls Club of Jefferson City
- Capital City CASA
- Capitol Projects
- Central Missouri Foster Care & Adoption Association
- Community Health Center of Central Missouri
- Compass Health Network
- Council for Drug Free Youth
- Dreams to Reality
- Early Childhood Initiative
- Girl Scouts of the Missouri Heartland
- Homemaker Health Care
- Jefferson City Area YMCA
- Child Development Center
- Little Explorers Discovery Center
- Osage County Community Living
- Rape & Abuse Crisis Service
- Senior Nutrition Council
- Special Learning Center
- The Food Bank for Central & Northern Missouri
- The Salvation Army Jefferson City
- The Sneaker Project
- Tri-County YMCA
- United Way 2-1-1

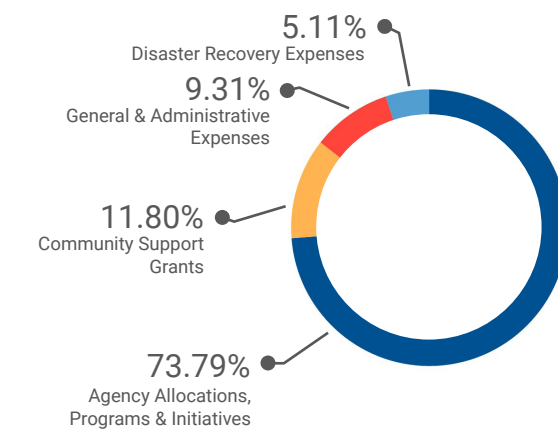
OUR FINANCIALS



2023 Revenues \$2,734,263

Contributions & Grants are funds donated to United Way of Central Missouri to support our mission and programs that promote health, education, financial stability and basic needs.

Other Revenue includes income generated from the sale of promotional materials, special events and miscellaneous activities.



2023 Expenses \$2,754,940




Agency Allocations, Programs & Initiatives are costs related to funding United Way of Central Missouri's programs that promote health, education, financial stability and basic needs.

Community Support Grants are costs related to grant investments to qualifying health and human service 501(c)(3) agencies to address immediate, critical, unmet needs or to help with an emerging need.

General & Administrative Expenses are costs related to administering the day-to-day activities of United Way of Central Missouri.

Disaster Recovery Expenses are costs related to long-term disaster recovery efforts.



205 Alameda Drive
Jefferson City, Missouri 65109
573.636.4100
UnitedWaycemo.org
@unitedwaycemo


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2023 ANNUAL REPORT



OUR WORK

\$2.79 million

raised through 2023 annual campaign & Foundation gifts

6,400+

donors

104,991

people served

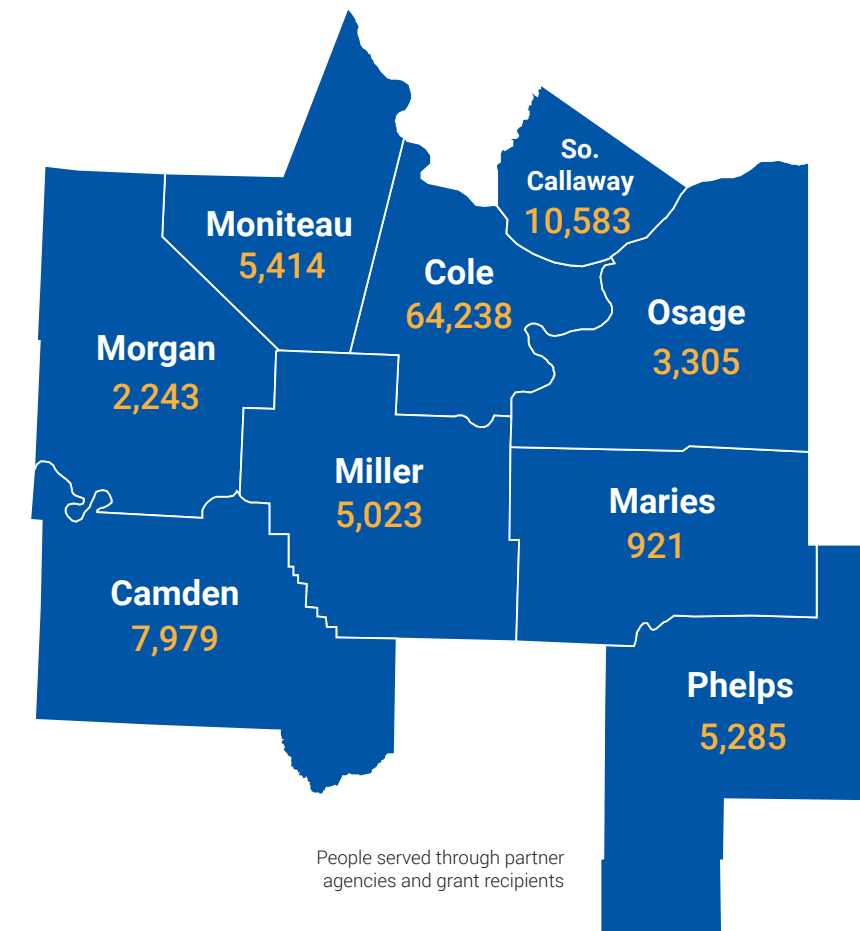
1 out of every 3 people touched by a United Way agency

2,500+

volunteers

98

years in operation



People served through partner agencies and grant recipients

OUR CREDO

WE FIGHT FOR THE HEALTH, EDUCATION, FINANCIAL STABILITY & BASIC NEEDS OF EVERY PERSON IN OUR COMMUNITY.

OUR VISION

WE ENVISION A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR FULL POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES.

OUR MISSION

WE ARE A LOCAL, VOLUNTEER-DRIVEN ORGANIZATION THAT IMPROVES LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

OUR BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chair
Sharon Campbell
Missouri Farm Bureau

Vice Chair
Gregg Bexten
Hawthorn Bank

Past Chair
Andy Fechtel
Fechtel Beverage & Sales

Treasurer
Kirk Duncan
Central Bank

Secretary
Tammy Chute
Scholastic

Member At Large
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Freeman Mortuary

Member At Large
Bob Gilbert
Bartlett & West

Member At Large
Brenda Leydens
Mid America Bank

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Trenton Barbour
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Greg Callahan
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Lori Hoelscher
Ameren Missouri

Lindsay Huhman
The Carden Group

Ryann Kampeter
KMIZ/ABC17

Sally Moore
Capital Region Medical Center

Dr. John Moseley
Lincoln University

Pat Tatum
Community Volunteer

Matt Tollerton
Central Bank

Connie Vaughan
Community Volunteer

Sheriff John Wheeler
Cole County Government

Treaka Young
Missouri Telehealth Network

EX-OFFICIO

Communications Chair
Mike Downey
KJLU/Lincoln University

Fund Allocation Chair
Janet Wear-Enloe
SSM Health St. Mary's Hospital

UNITED WAY STAFF

Lee Knernschield
President/CPO

Ann Bax
Former President/CPO

Theresa Verslues
Vice President

Jennifer Wilbers
Finance Director

Amber Brondel
Marketing & Events Director

Hannah Gerard
Operations Specialist

Kerrie Delaney
Administrative Coordinator

OUR IMPACT



Health

25,200

individuals received medical, dental & behavioral health services



Education

75+

early childhood educators trained in Conscious Discipline instruction, a proven model of discipline to develop self-regulation skills



Financial Stability

2,242

volunteer hours helped 221 women receive apparel & gain the ability to enter or re-enter the workforce



Basic Needs

18,101

bed nights & warm cots provided for men, women & children experiencing homelessness or abuse & neglect

10,100

youth participated in programs to learn the importance of staying drug & alcohol free

10,339

youth participated in mentoring & leadership programs that build skills to ensure a brighter future

92

adults and students were provided a tutor to increase reading skills for work and school

39,084

homebound meals were provided to 221seniors so they could remain in their homes

1,041

durable medical equipment items loaned to individuals so they could remain and/or recover in their own homes

100%

of children participating in our quality childcare program are kindergarten ready

76

adults with disabilities had dignified & meaningful employment

1,529

pairs of shoes were provided to children in need

OUR GRANT RECIPIENTS

Community Support Grants are investments United Way of Central Missouri makes to address immediate, critical unmet needs or to help with emerging needs in the counties we serve. Open to any health and human service 501(c)(3) meeting the criteria of the grant - not just United Way member agencies - these grants give nonprofits the opportunity to start a new program, enhance an area of service or purchase needed supplies or equipment. Community Support Grants are another way we forge new partnerships, find solutions to underlying issues and mobilize our best resources to fight against our community's most critical problems.

2023 GRANT RECIPIENTS

\$344,598 in grant funding awarded to 29 agencies

4-H Youth Program

Aging Best Senior Nutrition

Boys & Girls Club

Capital City CASA

CASA of South Central Missouri
(25th Judicial Court)

Central Missouri Stop Human
Trafficking Coalition

Children's Learning Center of
Camden County

Citizens Against Domestic
Violence

Common Ground Community
Building

Council for Drug Free Youth

Dreams to Reality

El Puente - Hispanic Ministry

First Chance for Children

Girl Scouts

Homemaker Health Care

Independent Living Resource
Center (ILRC)

Lake Area Industries

Little Explorers Discovery Center

Phelps County Senior
Companion Program

Rape & Abuse Crisis Service

River City Habitat for Humanity

Russell House (PCFCS)

Senior Nutrition Council

Special Learning Center

Special Olympics

The Sneaker Project

UCP Heartland

United Way of Central Missouri
(Member Agency Promotional
Support Grant)

Wonderland Camp



OUR FOUNDATION

The United Way of Central Missouri Foundation was established in 2003 to provide a permanent, sustainable avenue of support for the future of the United Way of Central Missouri through gifts, bequests and planned giving to ensure the United Way remains a vibrant resource in our community for future generations. The Foundation is governed by a Board of Directors and is a separate 501(c)(3) with the same high standards of fiscal accountability and good stewardship as the United Way of Central Missouri.

The Foundation's founding members had the foresight and vision to understand the critical need for United Way of Central Missouri to have a safety net in case of a disaster or unforeseen event. The Foundation has been called on to fill that role many times over the last decade by purchasing a mobile food pantry to feed tens of thousands of hungry people, providing \$200,000 in grant funding to assist in tornado response and recovery, and supporting the expansion of Early Childhood Initiative efforts. The Foundation continues to stand ready to provide financial assistance with unprecedented needs that arise in our community.

United Way of Central Missouri's loyal donors are asked to consider remembering the Foundation through memorials, bequests and estate planning. A gift to the United Way of Central Missouri Foundation is a legacy to be proud of and a gift that blesses our community today and beyond.

Visit unitedwaycemo.org/foundation for additional information & to support our Foundation today.

2023 CONTRIBUTION GIFTS

\$54,873.93

2023 MEMORIAL GIFTS

\$18,867.43

TOTAL 2023 FOUNDATION GIFTS

\$73,741.36

OUR CAMPAIGN

The 2023 United Way of Central Missouri Super Mario-themed campaign was a great success! Our Pacesetters, Campaign Co-Chairs Cassandra Atchison and Doug Hagenhoff and 40+ member Campaign Leadership Team members led the charge, inspiring thousands in our community to come together for our neighbors, friends and families - because *Together Anything Is Possible*.

Thanks to the support and generosity of over 6,400 donors, we raised an unprecedented \$2.72+ million to exceed our \$2.4 million campaign goal. Because of this incredible support from our community, the United Way will be able to continue helping tens of thousands of people in mid-Missouri live their best possible lives!

PACESETTERS

A huge thank you to this exemplary group of businesses that 'jump start' our annual campaign - and raised 52% of our 2023 campaign goal!

Bartlett & West
Capital Region Medical Center
Central Bank
City of Jefferson
Cole County Government
Fechtel Beverage & Sales
GFI Digital
Genesis Company
Hawthorn Bank
Huber & Associates
Jefferson Bank
Jefferson City Autoplex
Jefferson City Medical Group
Joe Machens Capital City Ford
Mid America Bank
Midwest Independent BankersBank
Missouri Auto Dealers Association
Missouri Farm Bureau
Missouri Hospital Association
Modern Litho
Modine Manufacturing
Osage Ambulances
Rusty Drawing Chevrolet Buick
GMC Cadillac Toyota
Schnuck's
Septagon Construction
SSM Health St. Mary's Hospital
Three Rivers Electric Cooperative
United Parcel Service
United Way Agency Partners
Wallstreet Group
Williams-Keepers

TOP 40 CAMPAIGNS

Congratulations & thank you to our Top 40 organizations, who supported our campaign through corporate gifts and/or employee giving!

- | | |
|--|------------------------------------|
| 1 Diamond Pet Foods | 20 Modern Litho |
| 2 Central Bank/Central Technology Services | 21 Farmer Holding Company |
| 3 Hitachi Energy | 22 Mid America Bank |
| 4 Scholastic | 23 SSM Health St. Mary's Hospital |
| 5 Missouri State Employee Charitable Campaign | 24 Bartlett & West |
| 6 Osage Ambulances | 25 Genesis Company |
| 7 Ameren Missouri | 26 Fechtel Beverage & Sales |
| 8 ITW EAE | 27 Employees of Veterans United |
| 9 Rusty Drawing Chevrolet Buick GMC | 28 Missouri Hospital Association |
| Cadillac Toyota | 29 Compass Health Network |
| 10 Missouri Farm Bureau | 30 Jefferson City School District |
| 11 Modine Manufacturing | 31 Williams-Keepers |
| 12 Wallstreet Group | 32 Wren Solutions |
| 13 Hawthorn Bank | 33 City of Jefferson |
| 14 Capital Region Medical Center - MU Healthcare | 34 Gerbes |
| 15 Huber & Associates | 35 Special Learning Center |
| 16 GFI Digital | 36 Midwest Independent BankersBank |
| 17 Jefferson City Medical Group | 37 Freeman Mortuary |
| 18 Jefferson Bank | 38 Community Health Center |
| 19 Three Rivers Electric Cooperative | 39 Jefferson City Autoplex |
| | 40 Cole County Government |



PARTNERSHIPS & INITIATIVES

EARLY CHILDHOOD INITIATIVE

United Way of Central Missouri has championed the Early Childhood Initiative for over ten years. Through this initiative, we support early childhood programs in the central Missouri area to ensure children birth through 5 years of age receive quality early learning opportunities, aid parents in positive parenting practices and support strong transition programming into kindergarten.

In 2023, the Early Childhood Initiative:

-Provided Conscious Discipline Training to Early Childhood Directors and Elementary School Principals and key staff.

-Held an Early Childhood Educator Appreciation Dinner with over 100 in attendance.

-Participated in the Jefferson City Area Chamber of Commerce's Workforce Coalition on the Early Childhood Action Team.

-Partnered with the Jefferson City Area Chamber of Commerce to expand the Partners in Education program to 11 Early Childhood Centers.

-Worked with the State's Office of Childhood as part of the Leadership Team of the Early Childhood Community Leader work to develop and implement strong community plans aimed at ensuring all families with young children can access high-quality programs, services and resources in their communities.

WOMEN UNITED

Women United is a social group of giving women with a cause. It is an opportunity for women of all ages and backgrounds to come together and further the mission of the United Way of Central Missouri. Whether this group focuses on improving childhood literacy, helping young women achieve their dreams or promoting healthy lifestyles, one thing is certain: Women United is a catalyst for change to make our community better and stronger.

In 2023, Women United hosted a Community Baby Shower, the Power of the Purse fundraiser and three service projects for children and adults in our community.

Community Baby Shower: Just before Mother's Day, Women United hosted a baby shower for 16 expecting moms in need who were selected by local non-profits. Moms included teen moms, moms living in a homeless shelter, a refugee family and poverty-stricken families. During the shower, our guests of honor participated in games, entered for door prizes like diaper cakes and strollers, and each received a basket of goodies filled with baby necessities.

Power of the Purse: On November 16, Women United hosted the seventh annual Power of the Purse fundraiser and raised a record-breaking \$67,000! This event offered over one hundred purses for the silent and live auction, mystery jewelry boxes, permanent jewelry linking and a variety of quality wine selections in the wine pull. The highlight of the night included local celebrity gentlemen modeling the thirteen highly sought-after live auction purses, each with a special experience included.

Service Projects: Throughout the year, Women United participated in 3 service projects. We gifted 35 wireless headphone sets with handwritten notes of encouragement included to students who receive tutoring services through ABLE. We hosted a winter drive for Little Explorers Discovery Center and The Special Learning Center and donated 34 coats and 8 hat/glove sets to children in need. And we gifted holiday bags filled with personal care items to 45 men and women in need through the Cole County Public Administrator.

LONG-TERM RECOVERY COMMITTEE/COAD

When the EF3 tornado tore through Cole and Miller Counties in May of 2019, there was no formalized volunteer coalition. With the guidance of FEMA (Federal Emergency Management Agency), SEMA (State Emergency Management Agency) and Missouri VOAD (Volunteer Organizations Active in Disaster); the Cole and Miller County Long Term Recovery Committee (CMC-LTRC) was formed as a volunteer coalition comprised of public, private, faith based and health and human service agencies. The CMC-LTRC provided coordinated management of the long-term recovery to residents and provided additional long-term assistance to individuals affected by the disaster who did not have adequate personal resources for basic needs as a result of the disaster.

In July of 2023, the CMC-LTRC closed the last open case from the tornado of 2019. The CMC-LTRC then turned its focus to lead the formation of a COAD (Community Organizations Active in Disaster) in order to be prepared to respond to and help our community in the case of a future disaster or community emergency.

In November of 2023, United Way of Central Missouri worked with community partners to organize the formation of the COAD for Cole County through its first community-wide meeting. More than 60 individuals attended, representing 40 different central Missouri organizations.

GIVE 5

The GIVE 5 program is a volunteer program that serves to connect retirees with meaningful volunteer opportunities through local nonprofits that best fit their skill sets and passions. GIVE 5 is made up of 4 program days over 4 weeks, followed by a graduation celebration in the 5th week. A typical program day starts at our community room where we hear from a community speaker who gives their take on our community focus, strengthening families. We then board a bus and visit two nonprofits, break for lunch and visit 3 more nonprofits. These visits allow for a 'behind-the-scenes' look with a 45-minute presentation and facility tour, that typically also includes a testimonial from a client being served or a volunteer who has felt the impact of the organization from their volunteer experience. During these presentations, participants learn about the most challenging problems that our community faces and uncover ways they can be a part of the solution. After participants have had their behind-the-scenes look at each organization, they are encouraged to 'Give 5' hours a month of volunteer service to one or more nonprofits.

The GIVE 5 Program began in Springfield, Missouri and was born out of the idea to help retirees transition from their 'work life' to an enjoyable and fulfilling retirement. The program was brought to Jefferson City through a grant that Aging Best, the Central Missouri Area Agency on Aging, received from the state. Aging Best asked the United Way of Central Missouri to partner with them in the fall of 2022 and we kicked off our first class together in March of 2023. In 2023, we hosted 3 classes and graduated a total of 35 retirees.