2018 Campaign Statistics



\$2,143,865

Total dollars raised in 2017

2017 Goal: \$1.875 million

Dollars Raised

\$2,219,000

Total dollars raised in 2018

2018 Goal: \$2 Million

\$769,236

Corporate contributions to the campaign

\$1,388,869

Individual contributions to the campaign

\$60,8<u>95</u>

Dollars raised through Special Events

\$769,236

Business Campaigns

208 Total Campaigns

New Workplace Campaigns

12

100% Employee Participation Corporate Gifts

366 Total Gifts

Businesses Gave \$500+ 131

New Corporate Gifts **Corporate Giving**

Average Corporate Gift

\$935

Small Firms

Professional Firms

\$8,228

.arge/Major Firms \$570

Public Firms

Individual Giving



total individual givers **— \$1,388,869**

63% Gifts through payroll deductions

Capital Leaders gave \$500-\$999

233 Capital Leaders gave \$1,000-\$4,999

12 Capital Leaders gave \$5,000-\$9,999

Capital Leaders gave \$10,000+

166 Retirees gave an average gift of \$418

*Please note: As we continue to receive campaign pledges, statistics may continue to change until the official close of campaign.