# United Way PACESETTERS

The Pacesetter Campaign is critical to the success of the overall campaign, and the United Way of Central Missouri is proud to partner with these exceptional leaders that truly care about our community!

# **Important Dates**

July 13 @ 7:45 AM Pacesetter/Media Appreciation Breakfast

July 17 - August 23 Pacesetter Campaign

August 10 Power of the Purse

August 25 Pacesetter results due to United Way

August 31 @ 11:30 AM Community Campaign Kick-off Event

Months of September & October Dine United

September 7 - 8 Days of Caring

September 12 @ 6:00 PM Mid-Missouri's Got Talent

November 2 @ 7:45 AM Victory Celebration

### PACESETTER RECOGNITION

As a Pacesetter your company is..

- Promoted through United Way's marketing, social network, and social media
- Recognized at the Community Campaign Kick-off Event that is attended by more than 350 community members and business leaders
- Acknowedged in the United Way of Central Missouri Annual Report

#### **DID YOU KNOW?**

The 2016 United Way of Central Missouri Campaign raised over \$1.9 million to help fight for the health, education, financial stability and basic needs of every person in our community! Pacesetters raised \$882,553!

## **2017 Pacesetter Companies**

Capital Region Medical Center Cargill Central Bank/Central Technology Services/Central Mortgage Co. City Government Jefferson City Coca-Cola Bottling County of Cole Dillard's Fechtel Beverage & Sales GFI Digital Hawthorn Bank Huber and Associates Jefferson Bank Jefferson City Medical Group Joe Machens Capital City Lutheran Senior Services Mid America Bank Missouri Auto Dealers Association Missouri Farm Bureau Missouri Hospital Association Modern Litho-Print/Brown Printing Modine Manufacturing Osage Ambulances Providence Bank

Schnuck's Septagon Construction SSM Health St. Mary's Hospital Target Jefferson City United Parcel Service United Way Agencies Wallstreet Group Williams-Keepers

