

UNITED WAY OF CENTRAL MISSOURI

2014 Annual Report



SPONSORED BY:



United Way of Central Missouri

Mission Statement The United Way of Central Missouri is a local, volunteer-driven organization that improves lives by mobilizing the caring power of our community.

Vision Statement The United Way of Central Missouri will be the leader in bringing partners and resources together to address priority needs and provide solutions that strengthen our community.

How United Way Works United Way of Central Missouri impacts tens of thousands of lives in our community. Chances are, you encounter people every day who provide United Way services, receive United Way services, or support United Way with their time, talents, or treasure. United Way recruits people and organizations from across the community who bring the passion, expertise and resources needed to get things done. In such a manner, lives are improved through the caring power of community.

United Way serves as an agent of local change by focusing on education, health, financial stability, and basic needs and continues to maintain a high standard of accountability and transparency. Each spring, community volunteers allocate campaign dollars to 27 local partner agencies, programs and initiatives that provide unique, direct services to people in need in our community. Each fall, businesses, organizations and individuals come together to support the mission of United Way as they work together to ensure the success of the campaign. This long-standing fundraising tradition enables our community to financially support lasting change throughout central Missouri. Throughout the year, United Way funds Initiatives, Programs and one-time Grants that bring all segments of our population together to tackle particular needs in our service area which includes Cole, Miller, Moniteau, Osage, and southern Callaway counties.

Our Staff

Ann Bax, President
Theresa Verslues, Vice President
Tonya Willig, Finance Manager
Sarah Schatsiek, Administrative Assistant



Left to Right: Theresa Verslues, Ann Bax, Tonya Willig, & Sarah Schatsiek

Our Community

Here's what is amazing about the United Way of Central Missouri – you. More than 8,000 individuals, businesses and organizations join forces to address the needs of our community through the United Way of Central Missouri. The generosity of this community is nothing short of exceptional. In fact, this year a record \$1,802,385 was raised to help people. Thank you!

Thank you for the good you have done and continue to do on behalf of the United Way and our community. You obviously care about our community and the people in it. You understand that it is up to each one of us to work together to help our neighbors live their best lives, which in turn will make our community stronger and healthier. We cannot assume that someone else will do this important work for us.

You understand that when an infant is born with development challenges, we need a network of services ready to help that child realize their fullest potential; when a young mother is the victim of domestic violence, we need to feel confident an agency is there to provide a safe haven and counseling; and when a family loses their home to fire we need agencies to provide short and long term assistance to help them get their life back together.

In this report, we highlight some of our achievements, our volunteers, our success stories, and our campaign activities. These are just a few examples. There are thousands more stories of children, families, and seniors that were helped by United Way partner agencies. We couldn't accomplish what we do without each of you.

Thank you for sharing the United Way of Central Missouri vision that we all have a role in building a better future for our community. By working together, we can achieve results no single individual or group can accomplish alone and make our community a better place to call home. That is what it means to Live United!

With gratitude,

Gaye & Ann



Gaye Suggett
2014 Board Chair

Ann Bax
President

Our Board

EXECUTIVE COMMITTEE

Gaye Suggett, Chairman - Ameren Missouri
Greg Gaffke, Vice Chairman - Community Volunteer
Dan Westhues, Past Chairman - Central Bank
Brandy Bryant, Treasurer - Jefferson Bank
Janet Wear-Enloe, Secretary - JCMG
Vicki Myers, Member At Large - Community Volunteer
Mark Kaiser, Member At Large - MO Office of Administration
Brian Francka, Member At Large - Schriemann, Rackers, Francka & Blunt

BOARD MEMBERS

Ed Farnsworth - Capital Region Medical Center
Ryan Henry - Williams-Keepers
Fr. Stephen Jones - Helias Catholic High School
Allison Kingsbury - Farmer Companies
Terri Leifeste - News Tribune
Lori Massman - Scholastic
Dr. Brian Mitchell - Jefferson City Public Schools
Jim Perch - Missouri Farm Bureau
Darla Porter - Modern Litho-Print
Barb Prasad - JCMG Laser & Vein Center
Laurie Roach - Providence Bank
Dr. Kevin Rome - Lincoln University
Lance Stegeman - Hawthorn Bank
Brent VanConia - SSM Health St. Mary's Hospital
Jim Walker - Modine Manufacturing
Sheriff Greg White - Cole County Government

EX-OFFICIO MEMBERS

Mike Downey, Communications Chair - KJLU
Dan Lenger, Fund Allocation Chair - Jefferson Bank

OSAGE COUNTY ADVISORY BOARD

The Osage County Advisory Board provides an avenue to educate individuals in Osage County about the services provided by the United Way of Central Missouri and our partner agencies; as well as an opportunity for the United Way to gain insight and identify gaps in services to better serve the community.



Left to Right:
Martha Ray
Charlotte Bellsmith

OSAGE COUNTY ADVISORY BOARD MEMBERS

Mike Bumgarner - Osage R-I Schools
Dr. Don Claycomb - State Technical College of Missouri
Lorna Cockrum - Community Health Center of Central Missouri
Kathy Dothage - University of Missouri Extension
Amanda Grellner - Osage County Government
John Kehoe - Osage Industries
Edna Kliethermes - Good Shepherd Pantry
Susan Long - Osage County Health Department
Shawn Poyser - Osage R-II Schools
Martha Ray - Osage County Community Action
Megan Reichart - Osage County Community Living



Left to Right:
Gaye Suggett
Laurie Roach
Brian Francka
Dr. Kevin Rome
Mark Kaiser
Allison Kingsbury
Vicki Myers
Lance Stegeman

Our Governing Body

The Governing Body plays a critical role in the governance of the United Way of Central Missouri. Members of this group elect the United Way Board of Directors and new members of the Governing Body; approve changes to the bylaws; and serve as potential candidates for the Board of Directors and other committees.

Al Able
Randy Allen
Spencer Allen
Matt Alsager
Sarah Alsager
Paul Andrews
Jean Armstrong
Cassandra Atchison
Jennifer Backes
Corey Backues
David Baird
Greg Baker
DeAnn Barton
Thayne Barton
Lynne Bateman
Jill Bednar
Everett Benson
Amy Berendzen
Brian Berhorst
Jeff Boessen
Jami Buffington
Rod Burnett
Sharon Campbell
Dan Cassidy
Gary Castor
Tammy Chute
Michelle Clark
Gary Collins
Belinda Couty
Matt Cowell
Ricky Cox
Dawn Crockett
Kathy Crow
Trey Cunningham
Carol Davidson
Jeff Davidson

Terry Donner
Christine Ellinger
Marc Ellinger
Alicia Embley-Turner
William R. England III
John Englebrecht
Ken Enloe
Judy Farnam
Andy Fechtcl
Bret Fischer
Dr. Deanne Fisher
Ron Fitzwater
Cindy Forck
Ryan Freeman
Pablo Fuentes
Russ Goldammer
Rob Goth
Sally Graham
Jayne Gratz
Jake Green
Dr. Connie Hamacher
Jane Haslag
Jan Haviland
Bill Heberle
Dave Heidbreder
Daniel Hilty
Lori Hoelscher
Mike Hoelscher
Lauren Holt
Chad Horton
Steve Houser
Tony Houston
Craig Husting
Dan Joyce
John Jurgovan
Mike Kampeter

Herb Kuhn
Mark Kunze
Jenny Lamb
Pete Langston
Laura Laune
Stephanie Lehman
Ken Littlefield
Trae Lorts
David Luther
Ski Mariea
John Marquart
Todd Mayfield
Bob Mazur
Amy Mitchell
Alan Mudd
Jim Neuner
Joe Newberry
Sally Oxenhandler
Terra Parris
Bruce Phelps
Joe Pierle
Bill Plank
Libby Pool
Dr. Bryan Pope
Dr. Chandra Prasad
Cynthia Quetsch
John Ruth
Dr. Winston Rutledge
Tom Sadowski
Dr. Jeff Sanders
Joe Scheppers
Cyndy Schnieders
Barb Shimmens
Doug Shoemaker
Marty Siddall
Brad Sieg

Lori Simms
Britt Smith
Justin Smith
Rod Smith
Dr. Michael Snyder
Bev Stafford
Ken Theroff
Matt Tollerton
Gayle Trachsel
Lonna Trammel
Christy Trimble
Kyle Trimble
Diane Twehous
Jon Van Ness
Larry Vincent
Arlene Vogel
Carl Vogel
Jake Vogel
Bob Volmert
Jim Vossen
Gus Wagner
Chuck Walker
Alisa Warren
Chuck Weber
Janet Weckenborg
Tom Werdenhouse
Harold Westhues
Gary Wilbers
Kayla Wilbers
Lee Wilbers
Benicia Williams
Darryl Winegar
Gary Wisch
Kevin Wisch
Jason Witt
Chris Wood

Our 2014 Highlights

In 2014, we built upon our legacy of helping people and making our community stronger and healthier.

Exceeded **\$1.75** million campaign goal by raising **\$1,802,385**.

\$618,700 invested to ensure children and adults achieve their potential through early childhood and youth programs, tutoring, mentoring, and leadership development.

\$357,500 invested to assist individuals and families with basic and emergency needs of food, shelter, clothing, and utility assistance.

\$254,500 invested to improve people's health through medical services, mental health counseling, dental and vision services and home-bound meals to seniors.

\$57,603 invested to promote financial stability and independence.

Played a key role in supporting Council for Drug Free Youth efforts to successfully implement the **\$1.25 million** Drug Free Communities Grant.

Collaborated with local partners to implement the **3RD** annual Serve Jeff City day of service which resulted in over **300** volunteers working together to beautify and rejuvenate the Jefferson City community.

Facilitated **PILOT PARTNERSHIP** between the Dental, Eye and Shoe Program and Community Health Center to improve efficiencies and processes in order to serve more children with proper fitting shoes and dental and vision needs.

Partnered with the FamilyWise Prescription Drug Program resulting in prescription medication savings of over **\$113,610** for uninsured and under-insured people.

Awarded over **\$119,000** in one-time grants to health & human service agencies to address immediate critical needs in our community.



Left to Right: Boys & Girls Club
Mason Johnson-Site Director, Elijah, Alleria, and
Shauna Blanche-Unit Director



2014 One-time Grant Recipients

Our Initiatives



EARLY CHILDHOOD INITIATIVE

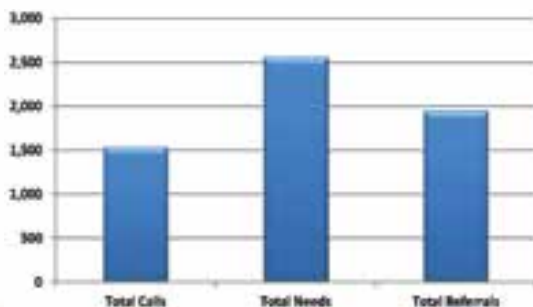
United Way of Central Missouri has supported this initiative since 2007 to promote early childhood programs in the Central Missouri area, provide Born Learning materials to low-income families as an introduction to early learning, and identify gaps in services/needs in early childhood in our community. 2014 marked the first year of a three year program

to implement Early Childhood-Positive Behavioral Support (EC-PBS) in nine area childcare centers. EC-PBS is an empirically validated, function-based model to eliminate challenging behaviors and replace them with positive social skills. Use of EC-PBS decreases the need for more intrusive or aversive interventions, and can lead to both systemic as well as individualized change. EC-PBS will help young children transition to school with the same behavioral expectations learned in pre-K. Currently, Jefferson City Public Schools, Southwest Early Child Care Center, Head Start and some area parochial schools use Positive Behavioral Support.

what is 2-1-1?

2-1-1, unlike 911, is NOT the number to call for fire, police or emergency needs. Instead, United Way 2-1-1 is a toll free phone number connecting people with available community resources and volunteer opportunities. By simply dialing 2-1-1, you can make one call to find or give help. A 2-1-1 Specialist will assist in finding health and human service resources close to your home. Services are confidential and include referrals for basic human needs, physical and mental health resources, support for older adults, people with disabilities, children, youth, and families. 2-1-1 is available twenty-four hours a day, seven days a week.

TOTAL 211 CALLS IN OUR SERVICE AREA



FamilyWise essentially acts like a huge consumer group buying service for the uninsured and under-insured. The discounts and savings on medications are provided voluntarily by the more than 61,000 participating pharmacies that have agreed to provide prices similar to what they give large insurance companies and employers. People are able to fill more of their prescriptions because of the savings. Total savings in 2014 in our service area was \$113,610.

DOLLARS SAVED IN OUR SERVICE AREA USING FAMILYWISE



Our Stories



There's no place like home, and staying there is important and often a struggle for many seniors. Several years ago, Glenda became home-bound due to an injury. She was able to stay independent and in her home due to the meals provided by United Way partner agency, Senior Nutrition Council. Each week volunteers deliver much more than food, they deliver a warm smile, a compassionate heart and proof that there are people in their home town that care about them. "I know on Tuesday morning there will be a volunteer here delivering meals, and it's wonderful," says Glenda. "Home is where we all love. Don't you think?"

Imagine this mother's distress....after her mom died she had three young children...no where to go and no one to help her. A United Way partner agency, the Salvation Army, provided Mikeisha and her children a safe place to stay when they had no where else to go.... a temporary home at the Center of Hope. "It made me more appreciative of things and it made me a better person. It really changed my life. I look at things differently now," stated Mikeisha. "I am grateful for the Salvation Army. If I hadn't come to the Salvation Army, my kids and I probably would have been out on the street. I don't know where I would be right now." The Salvation Army provided more than a roof over her head. Staff helped her learn life skills, find a home of her own, and a job with the Boys & Girls Club. Mikeisha continues to work and remains self-sufficient in her new home. "Thanks to the United Way, there's no place like home," said Mikeisha.



Uwizeyimana Judith and her husband and seven children moved from Africa to the United States in 2009 to find a better life for their family. Judith's dream was to become a nurse, but in order to start nursing school she first needed to obtain a GED. Judith received one-on-one tutoring from United Way partner agency, ABLE, to improve her reading skills. "People need to remember how ABLE helps people," Judith said. "You have special attention to you. If you have trouble reading, they will help you." Judith passed her GED and is ready to start LPN school to pursue her nursing degree.

Our Agencies & Programs

Every day, United Way of Central Missouri's partner agencies are dedicated to improving the lives of those they serve - whether it's a child, senior, family or individual with disabilities. Instead of focusing on one single cause or issue, United Way partnerships strengthen our community by helping youth succeed, promoting self-sufficiency, improving health, responding to crisis, supporting the aging, and strengthening and supporting families.

4-H Youth Programs

ABLE

American Red Cross of Central & Northern Missouri

Big Brothers Big Sisters

Boys and Girls Club of the Capital City

Boy Scouts-Great Rivers Council

Capitol Projects

Community Health Center of Central Missouri

Council for Drug Free Youth

Dental, Eye, and Shoe Program

Dreams to Reality

Early Childhood Initiative

Familywise Prescription Drug Program

Girl Scouts of the Missouri Heartland

Homemaker Health Care

Jefferson City Area YMCA Child Development Center

Jefferson City Day Care Center

New Start Rental Assistance Program

Osage County Community Living

Pathways Community Health

Rape and Abuse Crisis Service

Salvation Army

Senior Nutrition Council

Special Learning Center

The Food Bank for Central & Northeast Missouri

Tri-County YMCA

United Way Missouri 2-1-1



Emily Kramer began receiving services at the Special Learning Center in 2003 due to a rare condition known as DiGeorge Syndrome, an immune system disorder. Emily is now thirteen, and despite ongoing challenges she endures due to her continued health problems, she tries to keep a smile on her face and is truly an inspiration. "Even though she suffers, I'm proud how she's touched people's lives and how people have touched our lives," said Emily's mother, Mary.

2014 Top Racers
Cub Scout Pinewood Derby
Great Rivers Council



Our Volunteers

We thank the hundreds of volunteers that support the United Way of Central Missouri with their time and talents. They bring their passion for their community and the desire to make a difference. They are invaluable to the success of our mission.



Missy Dunn & Ken Enloe



Betty Mudd



John Kehoe & Terra Parris



Derek Schnieders



Karen Fishback & Lori Hoelscher



Brad Shimmens & Jayne Dunkmann



Dan Westhues & Ann Whaley



Lance Stegeman

Our Committees

Campaign Leadership Team - Volunteers are the face and voice of the campaign. They meet with businesses and organizations to ask for their support and assist internal campaign leaders to plan successful workplace campaigns.

United Way at Work – Leaders from local businesses meet monthly to implement quarterly projects to benefit the **27** member agencies, programs and initiatives and the entire community.

Marketing Committee –The Marketing Committee is the creative genius behind the campaign. Volunteers plan campaign and event strategies, including the campaign video, promotions and awareness building.

Early Childhood Advisory Committee - Early Childhood professionals serve to support and promote early childhood programs and initiatives in the Central Missouri area, provide Born Learning materials to low-income families as an introduction to early learning and identify gaps in services/needs in early childhood in our community. This committee also coordinates activities for the annual Week of the Young Child.

Fund Allocation Committee – Fund allocation is the first step in the process of determining the goal for each year's campaign. Volunteers review the agencies in the areas of quality programming, governance, finance and administration and make funding recommendations for the upcoming year.

Finance & Audit Committee – Volunteers provide critical financial oversight of the financial processes and annually review the United Way audit, IRS 990, and financial statements to make recommendations regarding agency funding and one-time grants to the Strategic Funding Committee and Board of Directors.

Strategic Funding Committee - Volunteers provide additional financial oversight by reviewing Finance & Audit Committee recommendations, as well as overseeing the partner agency allocation, one-time grant, and new agency application processes.

Strategic Planning Committee- Volunteers develop a vision in concert with the needs and dynamics of our region and chart short and long term goals through a Strategic Plan.



Janet Wear-Enloe & Darren Heckman



Jean Armstrong



Ricky Cox



Stephanie Johnson, Matt Tollerton, & Lori Massman

Our Donors

We are grateful to the individuals, businesses and organizations who help change lives in our community by giving to the United Way of Central Missouri. Last year over 85,000 people in the mid-Missouri area were touched by a United Way of Central Missouri partner agency. As more and more people in our community look to the United Way of Central Missouri and our partner agencies for help, we continue to rely on our caring community.

Thank you for caring and thank you for giving. By doing so, you join friends and neighbors who share an unwavering commitment to make our community a better place to call home.

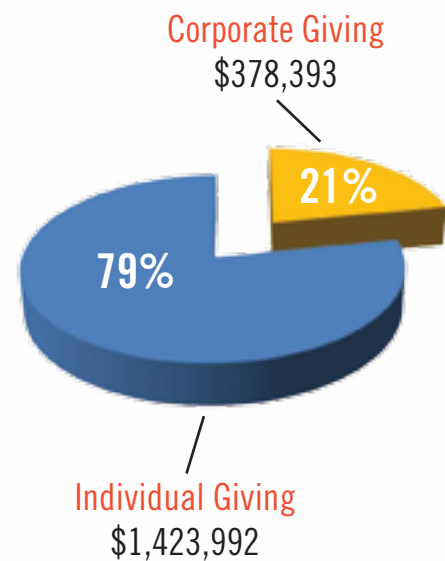
383 Businesses and organizations supported the campaign with a corporate gift resulting in 21% of total campaign revenues.

667 Businesses, organizations and individual Capital Leaders (contribute \$500 or more annually) accounted for 46% of the campaign total.

8,094 Individuals supported the campaign through payroll deduct or one-time gifts resulting in 79% of the campaign total.



Doug Shoemaker & Bernie Fechtel



Arlene Vogel, Harold Westhues, & Ann Whaley



Rusty Drewing, John Jurgovan, & Tom Stegeman

Our Days of Caring

Through Days of Caring our caring community rolled up their sleeves to provide hands on volunteer services to United Way partner agencies. This year, United Way of Central Missouri mobilized 319 volunteers to provide service to 16 different agencies and area schools. We thank the 27 companies, schools, and organizations that participated and provided their employees and students the opportunity to serve their community.



Volunteers at The Food Bank warehouse



Volunteers at Special Learning Center, Jefferson City Day Care Center, and Salvation Army



Speedline Technology volunteers at the Lake of the Ozarks Scout Reservation



Volunteers at the Salvation Army

Our Campaign Highlights

There is no place like this close-knit community we call home! Our Wizard of Oz campaign theme resonated with our community because it is relevant to the work of the United Way. It is a story of someone facing and overcoming adversity with the help of community.

Campaign Co-Chairs, Andy Fechtel and Barb Prasad; the Campaign Leadership Team, Marketing Team and Campaign Coordinators within each workplace used this theme to make this one of the most successful campaigns in United Way history. Thank you to our campaign team for understanding the important role the United Way plays in our community and making it your personal mission to make our community a better place to call home.

Thousands of donors pledged **\$1,802,385** to the 2014 United Way of Central Missouri Campaign to exceed the \$1.75 million goal.

30 Pacesetter companies and United Way agencies set the pace for the campaign and raised **\$809,984 - 48%** of the campaign goal.

Wallstreet Group launched the campaign with the Glow United Walk/Run.

Pacesetters and Community Businesses increased campaign awareness through a "Live United" Scarecrow contest.

Area High Schools hosted Live United Game Nights at football games.

Hosted first annual Campaign Premiere to honor media partners & loyal supporters.

Campaign team attended **110** campaign rallies at area businesses and organizations.

Over **210** businesses and organizations held workplace campaigns to allow employees the opportunity to support the campaign.

Restaurants and locally owned businesses participated in the **3RD** annual Dine United and Shop United events.

First Clip & Tip United event with area hair salons.



Campaign Co-Chairs
Andy Fechtel & Barb Prasad



Providence Bank's Scarecrow



Gaye Suggett & Jim Clardy



Campaign Kick-off Event

More Campaign Highlights



Wallstreet Group
Glow United Run/Walk



Jefferson Bank Executive Chair Races



Williams-Keepers Accountant Olympics



Campaign Leadership team after the Agency Trolley Tour



Blair Oaks Live United Game Night



Brown Printing Root Beer Floats



JCMG "Over the Rainbow" BBQ



Missouri Farm Bureau Chili Cook-off



Osage Industries Scarecrow

Our Top 40 Employee Campaigns

Giving through the annual United Way Campaign is an easy and powerful way to invest in our community. Thank you to the businesses and organizations that give back to our community by hosting workplace campaigns, making it possible for their employees to support the United Way through payroll deduct and one time gifts. Special thanks to the top 40 companies and organizations whose employees raised more than \$1.1 million for United Way; and to our Pacesetter Companies who held early campaigns and raised 48% of the total campaign goal to set the pace for the 2014 campaign.

- | | |
|---|---------------------------------------|
| 1. Central Bank/Central Technology Services* | 21. Providence Bank* |
| 2. Missouri State Employees Charitable Campaign | 22. Mid America Bank |
| 3. Ameren Missouri | 23. Gerbes |
| 4. Scholastic | 24. Wallstreet Group* |
| 5. Jefferson City Medical Group* | 25. ABB |
| 6. Jefferson City Public Schools | 26. Missouri Hospital Association* |
| 7. Capital Region Medical Center* | 27. Unilever |
| 8. Jefferson Bank/Central Mortgage Company* | 28. Lincoln University |
| 9. Hawthorn Bank* | 29. Learfield Communications |
| 10. Cargill* | 30. State Farm Insurance |
| 11. Missouri Farm Bureau* | 31. Williams-Keepers* |
| 12. Osage Industries* | 32. Three Rivers Electric Cooperative |
| 13. Joe Machens Capital City Ford Lincoln* | 33. CenturyLink |
| 14. Modern Litho-Print/Brown Printing* | 34. ALPLA* |
| 15. Speedline Technologies | 35. Schnucks* |
| 16. City of Jefferson* | 36. Cole County Government* |
| 17. Modine Manufacturing* | 37. Fechtel Beverage & Sales* |
| 18. SSM Health St. Mary's Hospital* | 38. GFI Digital* |
| 19. Huber & Associates* | 39. Lutheran Senior Services* |
| 20. United Parcel Service* | 40. Husch Blackwell |

*Pacesetter Company



Central Bank Tricycle Races



Missouri State Employees Charitable Campaign



Scholastic's Campaign Kick-off



Capital Region Medical Center

Our Sponsors & Community Partners

The United Way of Central Missouri strives to be good stewards of every dollar entrusted to us by our giving community. Operating costs are kept at a minimum by maintaining strong partnerships with businesses and individuals in our community.

Ameren Missouri
Capital Region Medical Center
Central Bank
Central Technology Services
CenturyLink
Coca-Cola Bottling Company
DST Systems
DINE/SHOP UNITED Businesses
Fechtler Beverage & Sales
GFI Digital
Hawthorn Bank

Jefferson Bank/Central Mortgage Company
Jefferson City Medical Group
Jim Dyke
Jim Logan
Joe Machens Capital City Ford Lincoln
KOMU
Luetkemeyer Signs
Madison's Cafe
Maximus
Mid America Bank
Midwest Advertising Specialities

Missouri Farm Bureau
Modine Manufacturing
Providence Bank
Rich Wright Photography LLC
SSM Health St. Mary's Hospital
Scholastic
Target
United Way Partner Agencies
Wal-Mart

Our Media Partners

The United Way relies heavily on our media partners to spread the word of the good work of United Way and our 27 partner agencies, programs and initiatives. We are grateful for the ongoing commitment of the media – without them, our message could not be heard!

City Magazine
KJLU/JCTV
KOMU
KMIZ
KRCG
KWOS/Zimmer Radio
News Tribune



Upper Left: Warren Krech,
KWOS & Mike Downey, KJLU
Lower Left: Daniel Winn &
Jessica Quick, KMIZ;
Julie Smith, News Tribune
Upper Right: Marty Siddall
& Matt Garrett, KOMU
Lower Right: Jane Haslag &
Terri Leifeste, News Tribune

Our Foundation

The United Way of Central Missouri Foundation operates to further the mission of the United Way of Central Missouri, including maximizing the organization's fund-raising potential. The Foundation is governed by a Board of Directors and is a separate 501(c)3 with the same high standards of fiscal accountability and good stewardship as the United Way of Central Missouri. The Foundation was established in 2003 to build a permanent, sustainable avenue of support for the United Way through planned giving.

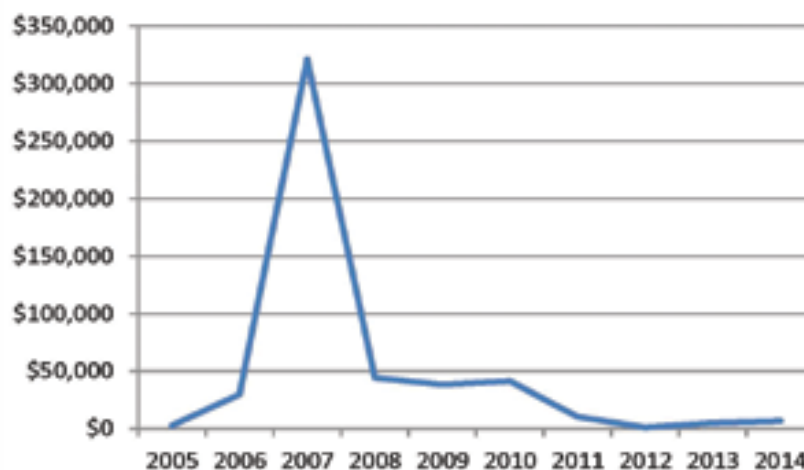
A growing number of United Way contributors' estate plans include a charitable bequest to the United Way of Central Missouri Foundation to ensure the United Way remains a vibrant resource in our community for future generations. Planned giving can be as simple as including a bequest in your will. One-time gifts to the Foundation are also an excellent way to honor a friend or loved one's birthday, anniversary, retirement, memorial, or other special occasion. Gifts to the United Way of Central Missouri Foundation are a legacy to be proud of and a blessing to our community today and beyond.

FOUNDATION BOARD OF DIRECTORS

Phil Freeman, President - Freeman Mortuary
Walt Vandelicht, Vice President - Community Volunteer
Kathy Graessle, Treasurer - Williams-Keepers
Ann Littlefield, Secretary - Community Volunteer
Bernie Fechtel - Fechtel Beverage & Sales
Johnny Richardson - Brydon, Swearngen & England
Bob Robuck - Central Bank
Ken Theroff - Jefferson Bank
Dave Turner - Hawthorn Bank

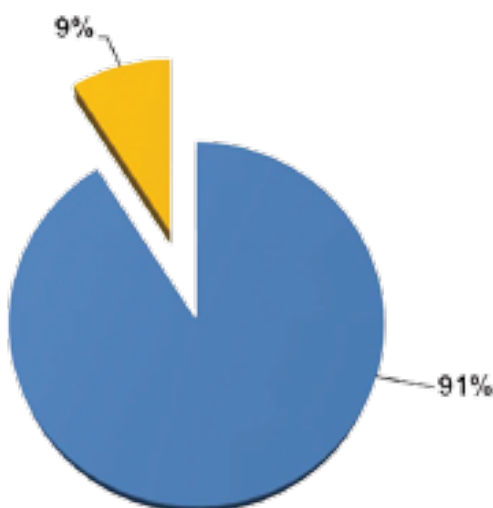


UNITED WAY OF CENTRAL MISSOURI FOUNDATION DONATION HISTORY



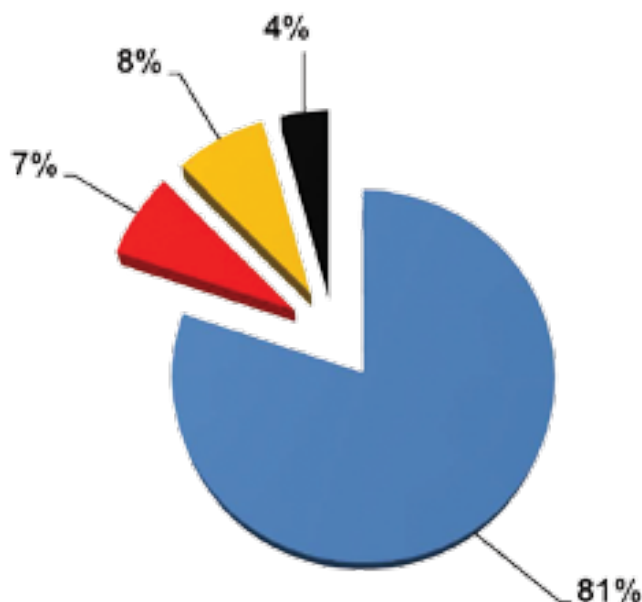
Our Financial Report

Revenues



- Sponsorships and In-Kind | **\$163,913**
- Contributions & Grants | **\$1,675,946**

Expenses



- Loss on Collections | **\$68,594**
- Administrative Costs | **\$148,426**
- One-time Grants | **\$119,974**
- Agency Allocations & Initiatives | **\$1,288,303**

Data from 2013 Audit & IRS 990 & 2014 Agency and Grant funding



Boys & Girls Club students

LIVE UNITED™



**United Way of Central Missouri
205 Alameda Drive
Jefferson City, MO 65109
www.unitedwaycemo.org
573.636.4100**