

United Way Pacesetters

Pacesetters are a select group of exemplary businesses that take on the challenge to “jump start” the United Way of Central Missouri’s annual campaign each year. Pacesetters set the standard for leadership and community support and are critical to the success of the overall campaign. United Way of Central Missouri is proud to partner with our Pacesetters—exceptional hand raisers and game changers!

Important Dates

June 28 @ 7:45 AM
Pacesetter Breakfast

July 16 - August 24
Pacesetter Campaign

August 24
Pacesetter results due to
United Way

August 30 @ 11:30 AM
Community Campaign Kickoff

Months of September & October
Dine United

September 6-7
Days of Caring

October 2
Tailgate Toss Tournament

November 8 @ 7:45 AM
Victory Celebration

BENEFITS OF BEING A PACESETTER

- Recognition as a leader for other companies to follow
- Recognition at the annual Community Campaign Kickoff attended by over 375 business leaders and community members
- Recognition on our website and social media as being a United Way Pacesetter who is dedicated to the community
- Recognition in the United Way of Central Missouri Annual Report
- Access to additional campaign support from United Way of Central Missouri

2018 Pacesetter Companies

- Capital Region Medical Center
- Cargill
- Central Bank/Central Technology Services/Central Mortgage Co.
- City of Jefferson
- County of Cole
- Dillard’s
- Fechtel Beverage & Sales
- GFI Digital
- Genesis Company
- Hawthorn Bank
- Huber & Associates
- Jefferson Bank
- Jefferson City Autoplex
- Jefferson City Coca-Cola Bottling Company
- Jefferson City Medical Group
- Joe Machens Capital City Ford
- Lutheran Senior Services
- Mid America Bank
- Missouri Auto Dealers Association
- Missouri Farm Bureau
- Missouri Hospital Association
- Modern Litho-Print/Brown Printing
- Modine Manufacturing
- Osage Ambulances
- Providence Bank
- Schnuck’s
- Septagon Construction
- SSM Health St. Mary’s Hospital
- Target Jefferson City
- United Parcel Service
- United Way Agencies
- Wallstreet Group
- Williams-Keepers

DID YOU KNOW?

The 2017 United Way of Central Missouri Campaign raised over \$2.143 million to fight for the health, education, financial stability and basic needs of every person in our community! Pacesetters raised 50% of the goal - or \$935,402!



United Way
of Central Missouri